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JMA Consultants Inc.

CORPORATE PROFILE



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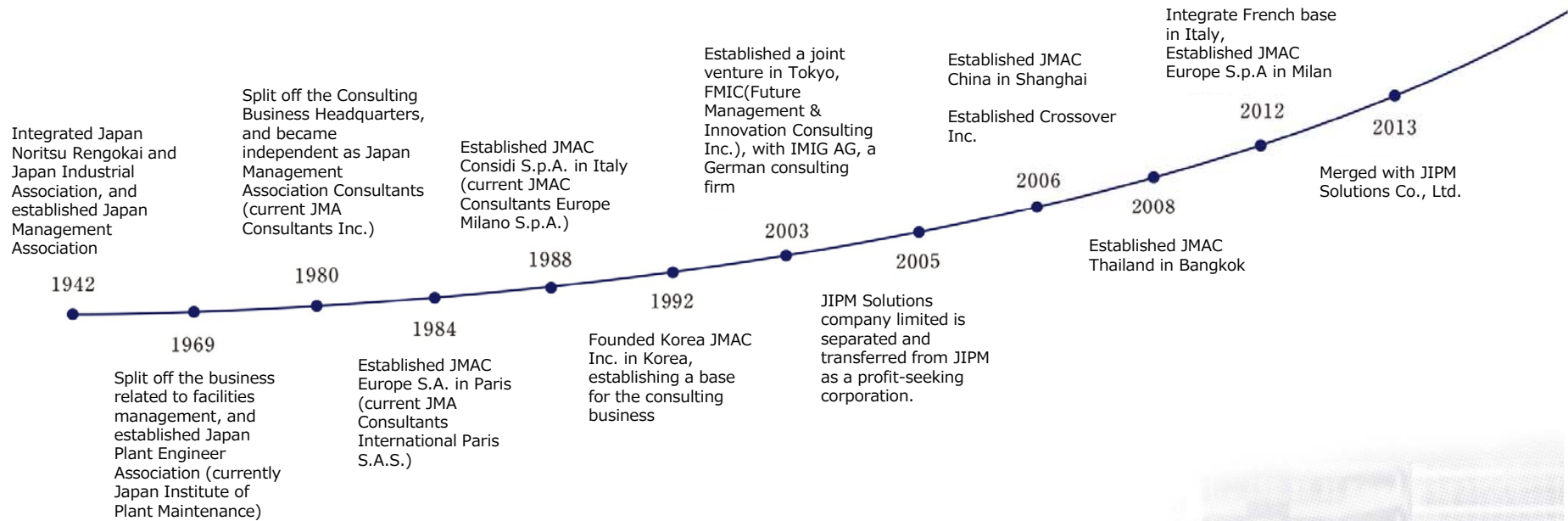
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HISTORY



OVERSEAS BASES / ASSOCIATED COMPANY

OVERSEAS BASE



ASSOCIATED COMPANY

Crossover Inc.
<http://www.x-over.co.jp>

FMIC : Future Management & Innovation Consulting
<http://www.fmic.jp>

The first consulting firm in Japan dedicated supporting economic growth of the nation

The history of JMAC started with the foundation of the Japan Management Association (JMA) in 1942.

JMAC has been supporting economic growth of Japan by way of assisting Japanese companies.

Drawing on its abundant experience, JMAC provides management techniques nurtured in Japan to enterprises and organizations across the world.

Leading a new era of "Monozukuri" through consulting

We will spearhead a new "Monozukuri (an art of manufacturing technology)" era with our consulting services. The new way of "Monozukuri" that JMAC advocates is embracing the generation of value-added deliverables for both tangibles and intangibles.

JMAC's mission is to drive the new "Monozukuri" by supporting the business quality upgrade.

Globally active consultants with abundant experience and unique ideas

JMAC Consultants are experts in various fields, having a broad perspective and keen observation.

These qualified individuals form teams to exercise the team develops breakthrough ideas and provides the optimum solution to each and every organization.

Our field is global. Being well versed in business conditions both at home and abroad, the knowledgeable consultants of JMAC are playing important roles in various places around the world.

Hands-on approach to deliver results: improving the business quality

The keen observation of our consultants underpinned by their professional insights prevails in all the business scenes such as production, research and development, sales and marketing, and customer services to identify not only the apparent issues or challenges but also their root cause. We work hand-in-hand with clients to find and implement countermeasures or improvement ideas to deliver solid results.

"JMAC work with you".

The Power of Theory and Execution

Breaking Through Challenges
& Supporting Management Innovation



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Corporate and Business Strategies

- Business Plan Development
- Business Model Establishment
- Profit Structure Reform
- New Business Development
- Overseas Expansion Planning

CS, Marketing and Sales

- CS(Customer Satisfaction)Management
- Brand Strategy Development
- Customer-Oriented Marketing Introduction
- Sales Competitiveness Improvement
- Sales Process Innovation

Production, Supply Chain

- Manufacturing Strategy Development
- Production System Design
- Productivity Improvement
- Logistics Strategy Development
- Procurement Reform

TPM[®]

- Upgrading Corporate Trait
- Improving Business Process
- Creating "Loss Zero" Production System
- Enhancing Inherent Technology
- Vitalizing Human Resource from Front-line Worker to Management

Public Management

We support central governments, Local governments, Schools, hospitals, public-service corporations, and other organizations.

Research and Development

- Technology Strategy Development
- New Products Creation
- R&D Capabilities Reinforcement
- Organization Reform
- Human Resources Development in R&D Section

Business Process Re-engineering, Information System

- Organizational Restructuring
- Work Process Reform
- Outsourcing / Shared Service Implementation
- White-Collar Efficiency Improvement
- IT Based Restructuring

Organization, Human Resources

- Personnel System Reshaping
- Human Resources Development
- Staffing Design
- Corporate Culture Transformation
- Team Work Vitalization

Our well-versed consultants offer training programs filled with know-how on problem solving for business challenges, leveraging their consultation experience.

CORPORATE TRAINING

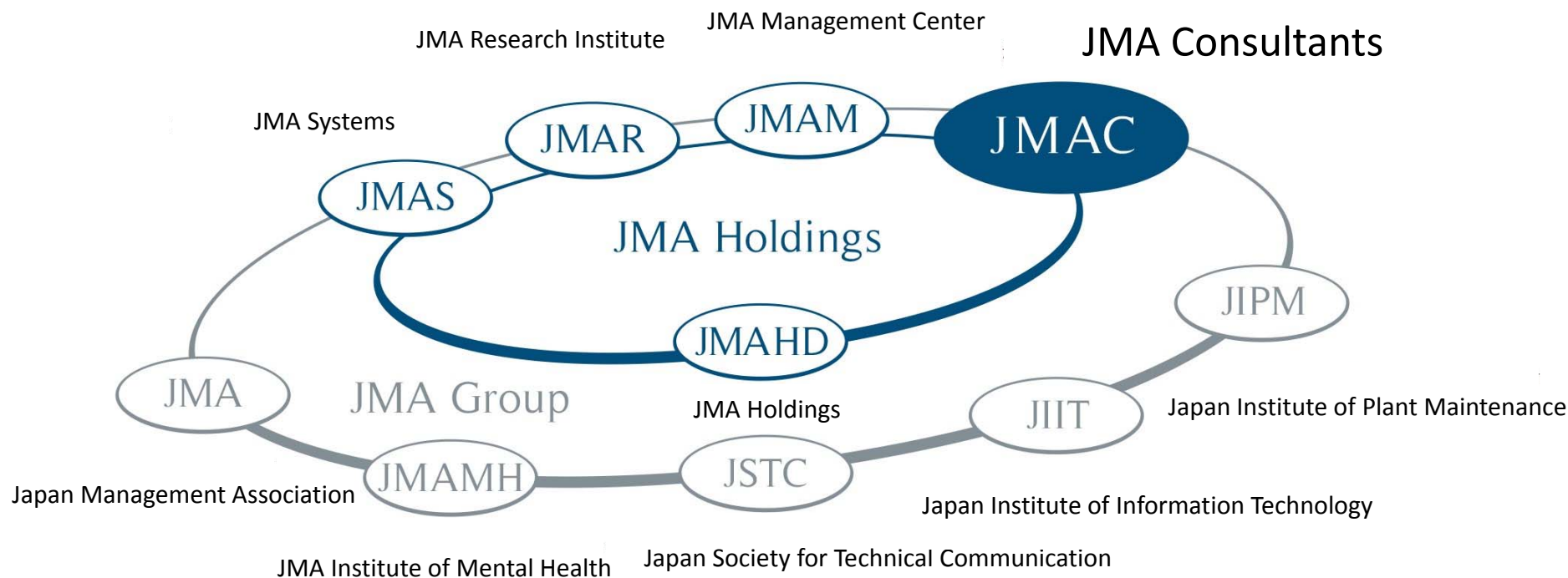
Integral support is provided to companies in response to their specific needs of in-house training, Starting from planning a program to dispatching a lecture and follow-up services. We offer a wide range of programs including development of next generation and global human resources, various functional trainings, “hands-on training” to put the learning into practice in the actual operation, Training by job rank, and business skill training.

SEMINAR AND STUDY MEETING

Top management seminars presented by the front-line business leaders renowned conventions with long histories, networking events aiming at discussions among different companies, case study seminars inviting guest speakers, and other various trainings for each management area are conducted according to the job class, industry segment, and theme.

“NORITSU” for a better society

The JMA Group provides leadership and support for management innovation and the development of society.



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**JMAC explores a new “Monozukuri” era
in global business senses by supporting enterprises
go through unwavering transformation
leveraging their inner fortitude.**

JMAC has been underlying the credibility and the competitiveness
Of Japanese companies in the global market by helping them
Convert the workforce capability and capacity into the management competency.
JMAC supports companies around the world in their revolution to strongly thrive
Into the future with its enormous consulting experiences and technical concept.

